

# Greg Suskin

Transportation and Land Use Planning

## Profile

Proven expertise in creating impactful campaigns that drive public engagement. Adept in coordinating cross-functional teams. Committed to fostering sustainable land use practices that benefit communities and improve overall resilience.

## Employment History

### Transportation Planning Intern at Seattle Department of Transportation, Seattle

Jun 2024 — Dec 2024

- Research and documentation for Transit Demand Management (TDM) policies
- Spearheaded the Flip Your Trip campaign website and marketing revamp ahead of major traffic disruptions

### Research Assistant at Institute for Hazard Mitigation Planning and Research, Seattle

Apr 2024 — Dec 2024

- Scoring and analysis of city comprehensive plans for hazard preparedness
- Floodplain management

### Project Manager at Syntax + Motion, Burlington

Jun 2019 — Jul 2022

- Curated and managed company social media accounts
- Designed multiple logos and podcast artwork for internal and client projects
- Managed and designed 24 internal and client websites and site networks with over 40,000 combined users
- Released and maintained 4 client podcasts across all major platforms on a weekly schedule
- Drove internal company podcast followers 1200% using grassroots marketing and paid advertising
- Procured and budgeted hardware and software for the production team
- Hired, managed, and mentored a team of 10 independent contractors and interns
- Oversaw a 5-member team to deliver projects from concept scope to completion

## Education

### Master of Urban Planning, University of Washington, Seattle

Sep 2025

### Bachelor of Science, University of Vermont Grossman School of Business, Burlington

May 2018

## Details

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## Skills

Transportation Planning

Urban Planning

Land Use

Floodplain Management

Communication Skills

Sales

Social Media

Microsoft Excel

Adobe Creative Cloud

Technical Support

ArcGIS (Software)

Business Administration

CPanle

Google AdSense

Google Analytics

Marketing

Photography

RStudio

WordPress

Hubspot